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Design Policy Mapping in Europe

The following content is drawn from the “Design Policy Mapping in Europe” report. Access and download the complete report using the link:

https://madres.beda.org/en/publications/design-policy-mapping-in-europe/

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Sep 2025

Country Profile: Bulgaria

Country Size: 110,372 sq km
Citizens: 6,445,481 (2024) | Tendency: falling
GDP per Capita: 17,412.4 $ (2024) | Tendency: rising
EU Innovation Scoreboard: Emerging Innovator (2025) | 51,6%
BEDA Member Organisations: /

Dedicated design policy status

No

Design in other policy agendas

- → **Industrial / Development strategy** – *National Development Programme Bulgaria 2030* briefly mentions design in the context of circular and low-carbon economy [Mentioned]
- → **Circular economy strategy** – *Strategy for the Transition to a Circular Economy 2022–2027* refers to "product design" but no related actions included [Mentioned]
- → **CCI, innovation, digital, architecture strategies** – No strategies or references to design were identified. [Overlooked]

Observations

Design presence in Bulgaria's policy landscape is marginal and fragmented. References to design remain baseline, limited to sustainability contexts without clear mechanisms or follow-through in action plans. This positions Bulgaria closer to the *Mentioned* end of the Design Policy Spectrum, indicating awareness but little evidence of strategic intent or institutional support.

ADDRESS

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